



The Global Language of Business

Barcodes Made Easy

with GS1 Albania



www.gs1al.org

Getting started

GS1 Albania is here to provide you with the barcodes you need to get your products on shelves. This guide will explain what you need to do to get barcodes for your products and outer cases.

What will you need?

1. Registration – GS1 is a membership organisation. To get your barcodes, you need to be a member. This requires a once-off registration fee.

2. Barcode Licence – To create barcodes, you need an exclusive range of barcode numbers for your company. This is granted by an annually renewable licence. There are different licences depending upon the size of your product range, now and into the future.

Which licence?

GCP 9 – This is the most common licence for a 9 digit prefix. This prefix enables up to 1,000 barcodes to be generated for products and outer cases.

GCP 11 – This licence is for niche and artisan producers who are unlikely to ever need any more than 10 barcodes for both products and outer cases. For more than 10 barcodes over the life of a business, a GCP 9 or GCP 10 is more economical. Remember, outer cases need their own unique barcodes too.

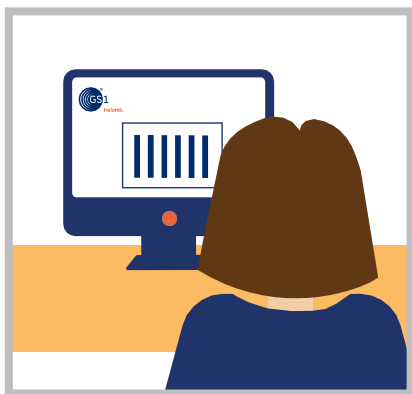
Note: Barcode licences cannot be subsequently exchanged or upgraded as the need arises as each licence is for a bank of specific number. If you run out of barcode numbers, a further licence will be required at an additional annual cost.

Online registration

Registration is completed online at www.gs1al.org

What do you need to register? A number of pieces of information are required to complete registration. We recommend you have this information to hand before you start in order to make the application process as quick and as straightforward as possible.

- Company information (name, address)
- Registered Business Number (NIPT)
- Products Information
- Contact details for primary licence contact and accounts person (name, tel, email).



Step 1: Fill up the application form



Step 2: Receive your certificate and licence details



Step 3: Generate your barcodes

Fee payment

You can pay the registration fees in our office or via bank transfer:

BANK: CREDINS

Account Name: GS1 Albania

IBAN: AL 2721211205000000000374067

(for transfers in ALL)

Please declare the reason of payment as:

Pageje Vjetore e Anetaresimit te Kompanise ne GS1 Albania.

We're here to help

Our helpdesk staff would be happy to help you with any queries or issues you may have.

E: info@gs1al.org

T: +355 42 232 073

Benefits to your business

Unique

With a GS1 licence you have the sole right to use your range of barcode numbers. Your barcode is linked to your business alone and can be identified through the barcode number.

Verifiable

With a barcode linked to your company, retailers and distributors can look up your barcode number to verify its ownership. This can be useful in the event of a recall or to help detect counterfeits and forgeries.

Traceability

The unique barcode number attached to your product is a key component for traceability systems.

Scaleability

GS1 product identification numbers form the basis of several solutions that growing businesses may eventually need to use such as EDI and digital data sharing.



Membership at GS1

New standards only make a difference if they're relevant in the real world. That's why our members – over a million organizations – drive everything we do.

From proposing new standards to updating existing ones, we operate as an association of businesses large and small. Together, we reduce costs and deliver better service to our customers – whoever they might be.

Food Industry

From Farm-to-Fork – GS1 barcodes help the food industry supply chain.

GS1 Barcodes are used by the main food operators and distributors in Albania – reducing errors, improving out-of-stocks and driving down costs.

Online Sales

If you plan on selling online, you will be required to have a barcode, GTIN or EAN number. This might look a bit scary in the beginning, but when you get your barcodes from GS1 Albania, you will benefit from the support of our experts.

The numbers that you see beneath the barcodes are your products unique identity. And you will need these numbers if you are planning on selling online at Amazon, eBay, Rakuten, etc.



With you every step of the way

As your business grows its operations may become more complex, and its need to identify, capture and share product information may evolve as well. At that point, the use of GS1 standards in your business will move beyond barcodes.

Electronic Data Interchange (EDI) – As the volume of your business grows you may find yourself dealing with a trading partner who uses an automated ordering and invoicing or EDI system instead of paper-based documents. At this point, GS1 will be able to help you get up and running, provide you with help with your electronic messages and provide you with a licence for a unique EDI mailbox number called a Global Location Number or GLN.

Data Quality – As your business expands and begins to make use of online data sharing portals it may be time to focus on data quality. GS1 is here to help you prepare complete, consistent, accurate, and time stamped data in line with industry standards.

Traceability – Did you know you can also use GS1 standards and standards-based solutions to help you comply with international regulations for product safety and traceability? GS1 is here to advise you if you need help specifying and implementing a traceability solution for your organisation.

Training – At any stage feel free to contact our helpdesk to answer any technical questions you may have about GS1 standards and supply chain. If your query is more in-depth you might benefit from our classroom or in-company training options; simply contact us for details.

